

PROFILE

INFORMATION/MARKETING TECHNOLOGY ARTIST

STRENGTHS

- **Master of information.** Research trail-finding, recording, authentication, analysis & cross-verification.
- **Enthusiastic.** Strong and polished interpersonal skills.
- **Highly Decisive.** Willing to go the extra mile.
- **Focused.** Able to identify, enhance and deliver client requirements.
- **Deadline friendly.**
- **Independent.** Diligent worker under minimal instruction.
- **Coercive.** Apt skill in group collaboration and demanding situations.
- **Highly Creative.** 30+ years of practicing art experience.

EDUCATION

Graduate, 1990

HALLMARK INSTITUTE OF
PHOTOGRAPY
Turners Falls, MA

- Complete technological photography skill-set.
- Concentration in Marketing and Business.

Continuing Education, 1989

RIVIER COLLEGE
Nashua, NH

- Focus on art.

PROFESSIONAL EXPERIENCE

ACCOLADE FREELANCE INTERNATIONAL LLC 2005 – PRESENT

ac-co.com, www.robinannpeters.com Photography, Journalism and Marketing

Graphics/Webmaster/Marketing Consultant (1998 - present)

- Create graphics, logos, and complete design/redesign website services to a wide variety of clients including high-tech, startups and seasoned professionals.

Photographer, Photojournalist (1990 - present)

- On-location lifestyle portraits in *Succeeds from Home* and *Success* Magazines.
- Manage all aspects of digital photo-shoots including consultation, (extensive) travel arrangements, photo: production, styling, retouching and delivery.

THE NASHUA HISTORY FOUNDATION, NASHUA NH 2002 - PRESENT

Independent organization dedicated to Nashua history and preservation.

Executive Board of Directors (2008)

- *City Arts Nashua*, A group of business leaders and arts consumers committed to promoting Greater Nashua's artistic and cultural community.

Author (2006)

- Authored *'Then & Now Nashua'*, a collection of photographs photojournalistically presented in print by *Arcadia Publishing*. ISBN 0-7385-3901-5.

Founder / City Benefactor / Blogger (2002 - present)

- Sole-Creator of *www.nashuahistory.com*, the first extensive history Website for Nashua, NH dedicated to preserving its history.

ROBIN-ANN.COM, WORLDWIDE 1998 – PRESENT

Professional Web & Marketing Services

Webmaster (2003 - present)

- Invent, build, maintain and host Websites of diverse subject matter including my own: *AC-CO.COM*, *robinannpeters.com*, *robin-ann.com*, *www.nashuahistory.com*, among many others, some listed below.

Web & Marketing Consultant (1998 - present)

- *GATECITYFENCE.COM*: Photography and graphic design services for marketing materials including website, phone book ad, brochures, tear sheets and additional sales aids. Website creation and maintenance.
- *STORBRIDGE.COM*: Website/logo creation, consulting, and site maintenance.
- *SECUREAXXESS.COM*: Photography of military-grade equipment and web maintenance.
- *SEBECLAKELODGE.COM*: Vacation Rental Property Photography, marketing services, consulting, web design and maintenance.
- *BALLYDUFFFARM.COM*: Unique provider for rare breed livestock, complete image creation from logo. Photography, website and consulting services.